

THUNDER PLAINS

Sponsorship Prospectus

November 3rd - 4th, 2016

Devon Boathouse

ThunderPlains 2016 Sponsorship Prospectus

November 3rd - 4th 2016 - Devon Boathouse - Oklahoma City, OK

Gold Sponsor

\$3000

(Limited to 4 companies only)

- 10x10 exhibit space in the main hall (includes draped table & chairs) extra space available at additional cost.
 - Logo on website in sponsor feature area, program guide, and direct mail ads
 - Logo on event/entry signage
 - Logo on front page of conference guide
 - Company name on conference t-shirt
 - Tweet/Facebook announcement
 - Brochures, stickers, or other collateral placement at table inside conference
 - 4 conference passes included - additional passes purchased at 30% discount
 - Mention of sponsorship at beginning and end of day and in conference materials
 - Up to 6 items can be included in our raffle
 - Opportunity to say a few words after the closing remarks and to present your own prizes in the raffle
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Lunch Sponsorship

\$3500

(Exclusive to two companies - one per conference day)

- 10x10 exhibit space in the main hall (includes draped table & chairs) extra space available at additional cost.
- Opportunity to address the audience with a few words about your organization during lunch (15 minutes max) and agenda for rest of the day.
- Logo on website in sponsor feature area, program guide, and direct mail ads
- Logo on event/entry signage
- Logo on conference guide in sponsor “thank you” area
- Company name on conference t-shirt
- Tweet/Facebook announcement
- Brochures, stickers, or other collateral placement at table inside conference
- 3 conference passes included - additional passes purchased at 30% discount
- Up to 4 items can be included in our raffle

AfterParty Sponsorship

\$5000

(Exclusive to one company, or can be split between two companies)

- 10x10 exhibit space in the main hall (includes draped table & chairs) extra space available at additional cost.
 - Logo on website in sponsor feature area, program guide, and direct mail ads
 - Logo on event/entry signage
 - Logo on front page of conference guide
 - Company name on conference t-shirt
 - Tweet/Facebook announcement
 - Brochures, stickers, or other collateral placement at table inside conference
 - 4 conference passes included - additional passes purchased at 30% discount
 - Mention of sponsorship at beginning and end of day and in all conference materials
 - Up to 6 items can be included in our raffle
 - Opportunity to say a few words before the after party begins
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Exclusive T-Shirt Sponsorship

\$2500

(Exclusive to one company)

- 10x10 exhibit space in the main hall (includes draped table & chairs) extra space available at additional cost.
- Logo prominently displayed on t-shirt (all other sponsors on the shirt are text only).
- Logo on website in sponsor feature area, program guide, and direct mail ads
- Logo on event/entry signage
- Logo on conference guide in sponsor “thank you” area
- Tweet/Facebook announcement
- Brochures, stickers, or other collateral placement at table inside conference
- 3 conference passes included - additional passes purchased at 30% discount
- Up to 4 items can be included in our raffle

Silver Sponsor

\$1500

(Limited to 3 companies only)

- 10x10 exhibit space in the main hall (includes draped table & chairs) extra space available at additional cost.
 - Logo on website in sponsor feature area
 - Logo on event/entry signage
 - Logo on conference guide in sponsor “thank you” area
 - Company name on conference t-shirt
 - Tweet/Facebook announcement
 - Brochures, stickers, or other collateral placement at table inside conference
 - 2 conference passes included - additional passes purchased at 30% discount
 - Up to 3 items can be included in our raffle
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Bronze Sponsor

\$600

(Unlimited)

- Logo on Website in sponsor feature area
 - Logo on conference guide in sponsor “thank you” area
 - Tweet/Facebook announcement
 - Brochures, stickers, or other collateral placement at table inside conference
 - 1 conference pass included - additional passes purchased at 20% discount
 - Up to 2 items can be included in our raffle
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Custom Sponsorship

(varies)

If you don't see a sponsorship package above that suits your needs, we would be happy to work with you to create a custom sponsorship package that's a perfect fit. We would love to have your support to help put on this event for the community.

Other sponsorship ideas might include:

- Lanyard sponsor
- “Swag bag” sponsor
- Hackathon sponsor
- Coffee/snack break sponsor
- etc.

Sponsorship Contact Information

Sponsorship questions, sales, and to request a custom sponsorship package:

Vance Lucas

Techlahoma Foundation
Mobile 405-606-5355
info@techlahoma.org

Responsibilities For All Sponsors

- Provide any and all banners or signage appropriate to the sponsorship outlined above.
- Provide any and all brochures or collateral appropriate to the sponsorship outlined above.
- Provide logo for inclusion in announcements.
- **If a sponsor so chooses, they may provide one or more items for a raffle at the end of the second conference day.** This is a good opportunity to get some extra exposure for your company brand to the whole captive audience. The sponsor who is providing the item(s) being raffled off will be announced at the raffle.

Prize Raffle

All sponsors will be able to donate items to be given away to attendees in a random drawing at the end of the conference after closing remarks. Items for the raffle can be anything that might appeal to a tech audience, and can be branded with your company logo, slogan, etc. The company donating the item will be announced along with the item when it is being raffled.

